



ALCATRAZ EAST

★★★ CRIME MUSEUM ★★★

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Alcatraz East Crime Museum Opens Celebration Room with a Purpose: Be Kind to Others & Show Respect

Alcatraz East Crime Museum, located in Pigeon Forge, launches exhibit in their party room focused on spreading kindness

PIGEON FORGE, Tennessee (March 29, 2021) – CSI lovers now have one more reason to celebrate. Alcatraz East Crime Museum has turned its education room into an exhibit on respect and kindness. The room has hosted schools and scouts for educational purposes and will also accept other celebrations, including birthdays, retirement and team building. The room will feature positive messages, tips and videos on respect and kindness. To kick things off, the room will be open to the public all day, with activities and opportunities throughout the day to meet and greet McGruff, the crime dog, on April 17, 2021.

"We are excited to offer education and celebratory opportunities in this space while having a positive influence," explains Candice Cook, director of operations at Alcatraz East Crime Museum. "We look forward to positively influencing others, from respect to anti-bullying."

The celebration room is a new space for parties and will serve as an exhibit that focuses on respect, kindness and anti-bullying. The museum worked with the National Crime Prevention Council and National Center of Missing & Exploited Children to bring positive messaging into the new space. According to the U.S. Department of Health and Human Services, around 20% of students 12-18 experience bullying nationwide. With internet bullying prominent in both adults and children, the space pairs well with the museum's internet safety questions located throughout the museum.

"We have many programs for all ages, so the celebration-themed room is a great addition," added Cook. "We look forward to positively influencing others."

The room will also host a meet and greet of members of Tennessee Bureau of Investigation's K9 unit. The event is open to the public from 10:30am -12:30pm on April 1, 2021. For more information, visit:

<https://www.facebook.com/alcatrazeasttn/photos/gm.177577630624982/5758093550883586>

For more information about the birthday parties being offered at Alcatraz East Crime Museum, visit: <https://www.alcatrazeast.com/celebration>

Guests are encouraged to review all safety rules before their visit:

<https://www.alcatrazeast.com/covid-19/>

Alcatraz East Crime Museum has a star-studded panel of experts who make up the Advisory Board, including law enforcement, collectors, medical examiner, crime scene investigators and others. The board includes Jim Willett, a retired prison warden; Anthony Rivera, a combat veteran and Navy SEAL chief; and Judge Belvin Perry Jr., who is best known for the Casey Anthony trial. For more information and to purchase tickets, visit: www.alcatrazeast.com. Or visit the TBI page at <https://www.alcatrazeast.com/temporary-exhibits/tennessee-bureau-of-investigation-2/>.

About Alcatraz East Crime Museum

Alcatraz East is the most arresting crime museum in the United States. Guests of all ages can encounter a unique journey into the history of American crime, crime-solving and our justice system. Through interactive exhibits and original artifacts, Alcatraz East is an entertaining and educational experience for all ages - it's so much fun it's a crime! This family attraction is located at 2757 Parkway, Pigeon Forge, TN, at The Island entrance. General admission tickets are \$14.95 for children and \$26.95 for adults. Group ticket sales are available. Guests are encouraged to check the website before visiting for reduced hours because of COVID-19. The last ticket is sold 60 minutes before closing. For more information and to purchase tickets, visit: www.alcatrazeast.com.

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Source:

National Crime Prevention Council. *Facts and advice to help kids overcome bullying*. <https://www.ncpc.org/resources/bullying/teaching-kids-about-bullying/what-to-teach-kids-about-bullying/>

US Department of Health and Human Services. *Bullying statistics*. <https://www.stopbullying.gov/resources/facts>