

## Alcatraz East Rules & Regulations for 1st Graffiti Art Contest

**Graffiti** is art and/or a form of expression. It is considered a crime of vandalism; many cities and business owners subscribe to using graffiti art in order to prevent vandalism. The event purpose is to provide artists with the opportunity to showcase their talents and graffiti techniques to win a chance to exhibit within the museum, which will also include media exposure and championship title.

The theme for the artwork is limited to crime and justice related subjects. The winning artist will have their art within Alcatraz East Crime Museum's graffiti exhibit area.

### Contest Date:

Entry forms and sample art is accepted anytime through May 16<sup>th</sup>. Qualified candidates that will be allowed to enter the contest will be announced on May 18<sup>th</sup>.

**Candidates must be able to attend the June 2<sup>nd</sup> graffiti art event**, located at Alcatraz East, 2757 Parkway, Pigeon Forge, TN 37863. Candidates can arrive anytime after 6:00am EST on June 2<sup>nd</sup>, and will have until 12:00pm EST to complete their artwork.

### To Enter:

1. Artist be at least 18 years old.
2. Artist must pre-qualify to enter by filling out entry form at [www.alcatrazeast.com](http://www.alcatrazeast.com) with 3 photos of artwork. Of the qualifying art samples, up to 10 people will be selected.
3. Individual artists only, no teams.

### Guidelines:

1. The art must reflect a theme that is suitable for public display inside of Alcatraz East Crime Museum. The art must be suitable for museum visitors of **all ages**.
2. Use of naked or nude characters will be disqualified.
3. Use of swearing or foul language will be disqualified.
4. Competitors who are rude, abusive or deemed otherwise unsuitable by the organizers will be disqualified from the competition.
5. Art should be colorful. No black and white. No photography. No glitter. Markers, crayons, colored pencils or paint formats are acceptable.
6. The artwork must be original in concept and not violate U.S. copyright law.
7. **Waiver & Release of Liability**: Each artist must submit a Release of Liability Form and Waiver prior to the competition from liability for any accident or injury occurring during the competition.
8. Surface will be provided by the organizer, but artist must provide own art materials.
9. All graffiti must be completed on provided surface, which will be plywood measuring 72 inches tall x 48 inches wide. The top 3 artists pieces will be mounted within the museum (portrait).
10. All contestants must complete their mural within **6 hours**.
11. All contestants must allow their pieces to be photographed and available for use in all forms of media platforms.
12. The organizer has the full ownership and copyright of the final winning canvass.

## Criteria for Judging:

1. Concept
2. Color
3. Originality

## Judging:

Judging will be the sole responsibility of Alcatraz East Crime Museum.

1. Pieces will be judged by a panel of judges.
2. Judges score each criteria 1-10, with 10 being the highest. Scores are totaled for each painter, and then all the judges' scores are added together. In case of a tie, judges must deliberate and pick a winner. 3. Judges can award a zero (0) if the artist broke a rule.
3. Incomplete paintings and incorrectly spelled words are disqualified.
4. Judges are chosen by the organizer.
5. Judges will have an opportunity to explain their decisions.
6. Decision by the judges is final. There is no appeal process.

## Award:

The top three finalists will have their pieces within Alcatraz East Crime Museum at a future date. Winners will be announced the day of the competition. Grand prize winner will have the opportunity to represent Alcatraz East at The Island's Annual Chalkfest 2019 (the museum cannot control if this event is cancelled).

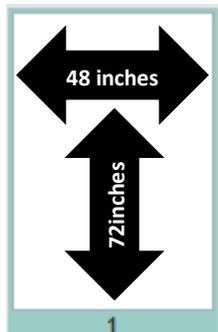
Additional award:

- 1st place: \$750
- 2nd place: \$350
- 3rd place: \$200

## Media:

Grand prize winner will be included social media and in future press releases regarding new exhibits in the museum.

## Review of Art size for June 2<sup>nd</sup> Event:



Plywood will be provided to each artist

Size: 48" w by 72" t

Artists are responsible for bringing their own paint and materials

For more information, contact the museum at [press@alcatrazeast.com](mailto:press@alcatrazeast.com)