

## Rules & Regulations

### Alcatraz East's 2<sup>nd</sup> Annual **GRAFFITI ART** Contest

**GRAFFITI ART** can be seen almost anywhere as an artistic form of public expression. However, it can also be considered vandalism and an eyesore in underused or abandon areas. To combat this costly problem, many cities such as New York, Atlanta, DC and Denver have organized designated graffiti art spaces or business owners have partnered with local artists to create murals on their buildings.

This contest provides street artists with an opportunity to showcase their graffiti techniques, and the chance to have their piece exhibited inside the museum.

#### **DETAILS**

The theme for the artwork is limited to crime and law enforcement/justice related subjects. Of the qualifying entries, up to 10 finalists will be selected to compete. Three winners will have their pieces displayed in Alcatraz East Crime Museum's graffiti exhibit area.

**Candidates must be able to attend the Saturday June 1<sup>st</sup> graffiti art contest**, located at Alcatraz East, 2757 Parkway, Pigeon Forge, TN 37863. Candidates can arrive anytime after 6:00am EST on June 1<sup>st</sup>, and will have until 12:00pm EST to complete their piece.

Only in the case of severe weather will the contest take place on Sunday June 2<sup>nd</sup>.

#### **TO ENTER**

1. Artist must be at least 18 years old.
2. Artist must pre-qualify to compete by filling out entry form at <https://www.alcatrazeast.com/graffiti-contest/> with 3 photos of their original artwork.
3. Individual artists only, no teams.
4. Entry forms and art samples are accepted anytime through May 8<sup>th</sup>. Finalists to compete in the contest will be notified May 10<sup>th</sup>.

#### **GUIDELINES**

1. The art must reflect a theme that is suitable for public display inside of Alcatraz East Crime Museum. **The art must be suitable for museum visitors of all ages.**
2. Use of naked or nude characters will be disqualified.
3. Use of swearing or foul language will be disqualified.
4. Competitors who are rude, abusive or deemed otherwise unsuitable by the organizers will be disqualified from the competition.

5. Art should be colorful. No black and white. No photography. No glitter. **Markers, crayons, colored pencils, stencils or other paint formats are acceptable.**
6. The artwork must be original in concept and not violate U.S. copyright law.
7. Waiver & Release of Liability: Each artist must submit a Release of Liability Form and Waiver prior to the competition from liability for any accident or injury occurring during the competition.
- 8. Surface will be provided by the organizer, but artist must provide own art materials.**
- 9. All graffiti must be completed on provided surface, which will be plywood measuring 48" inches wide x 72" inches tall. The top 3 artists' pieces will be mounted within the museum vertical (portrait).**
10. All contestants must complete their mural within **6 hours**, from 6:00am to 12:00pm.
11. If an artist pulls out or is a no show after 6:00pm the day before the competition (May 31<sup>st</sup>) they will be disqualified from the 2020 competition.
12. Artists must be present to be eligible to be judged and present to win.
13. All contestants must allow their pieces to be photographed and available for use in all forms of media platforms.
14. The organizer has the full ownership and copyright of the three winning pieces.
15. If a piece is not by one of the three winners, the artist may either keep the piece or it will be disposed of at the museum's discretion.

## JUDGING

Judging will be the sole responsibility of Alcatraz East Crime Museum.

1. Pieces will be judged by a panel selected by the museum.
2. Artists will have the chance to explain their artwork to the panel.
3. Judges score each criteria 1-10, with 10 being the highest. Scores are totaled for each painter, and then all the judges' scores are added together. In case of a tie, judges must deliberate and pick a winner.
4. Judges can award a zero (0) if the artist broke a rule.
5. Incomplete paintings and misspelled words are disqualified.
6. Judges will have an opportunity to explain their decisions.
7. Winners will be announced the day of the competition.
8. Decision by the judges is final. There is no appeal process.
9. Pieces will be judged on 1) adherence to the crime/law enforcement theme 2) color 3) originality

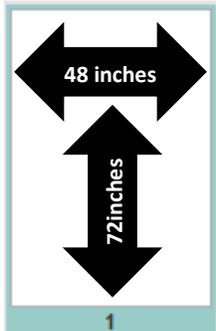
## PRIZES

- The top three finalists will have their pieces displayed in Alcatraz East at a future date.
- Grand prize winner will have the opportunity to represent Alcatraz East at The Island's Annual Chalkfest (the museum cannot control if this event is cancelled).
- Cash Prizes will be: 1<sup>st</sup> \$750 - 2<sup>nd</sup> place - \$350 - 3<sup>rd</sup> place: \$200

## MEDIA

The top three finalists will be included in social media posts and press releases regarding the contest.

## IMPORTANT REVIEW



Plywood will be provided to each artist.

Size: 48" w x 72" t

Vertical (portrait) only will be accepted due to exhibit space.

Artists are responsible for bringing their own paint and materials.

For more information, please contact the museum at [press@alcatrazeast.com](mailto:press@alcatrazeast.com).